

5th International Student and PhD Conference

Theme: "The Transition to a Green Economy and Sustainable Development – Challenges, Issues, and Solutions"

May 16, 2025

VUZF University, Room 501, Floor 5

Sofia, 1, Gusla Str.

and online at

<https://meet.google.com/jcw-vwzq-uxf>

Eastern European Summer Time (EEST)

9:00 – 9:30 Registration

9:30 – 9:35 Official Opening

Assoc. Prof. Dr. Viktoria Gatsova, Dean of the Academic Program, VUZF

9:35 – 12:30 Plenary Presentations – Part I

Moderator: Assoc. Prof. Dr. Radostina Dimitrova, VUZF

- **9:35 – 9:45 Business Models for Sustainable Fashion – How Companies like Patagonia, Stella McCartney, and H&M Apply the Principles of the Circular Economy?**

Alexandra Simeonova, 2nd year student, VUZF

- **9:45 – 9:55 The Environmental Footprint of a University in the Context of ESG Policies: The Case of VUZF**

Anton Panov, Atanas Paterov, Stilian Yordanov, 3rd year students, VUZF

- **9:55 – 10:05 Circular Economy Models in Spain and Comparison with Bulgaria**

Stanislav Peshich, Emili Stefanova, 2nd year students, VUZF

- **10:05 – 10:15 Innovative Ergonomic Technologies for the Prevention and Management of Cervicalgia in Office Workers - ([online](#))**

Nina Lim Siang Yin, PhD Student, INTI International University, Malaysia

- **10:15 – 10:25 From Crisis to Resilience: How US-2005 Hurricane Katrina's Policy Reforms Inform the Transition to a Green Economy Through Sustainable Disaster Management - ([online](#))**

- **Foster Nyasha**, PhD Student, International Black Sea University (IBSU), Georgia

- **10:25 – 10:35 The Transition to a Green Economy and Sustainable Development – Challenges, Problems and Solutions**

Petar Dimov, Master's student, VUZF

- **10:35 – 10:45 The Paradox of Sustainable Aid and the Decarbonization of the Humanitarian System**

Vladimir Milev, PhD student, VUZF

- **10:45 – 10:55 Circular Economy Models in Japan**

Gabriela Pavlova, 2nd year student, VUZF

- **10:55 – 11:05 Innovations and Technological Solutions in Japanese Agriculture**

Veronika Ilieva, 2nd year student, VUZF

11:05 – 11:20 Coffee Break

- **11:20 – 11:30 Sustainable Practices in the Textile Industry: How Vintage and Second-hand Fashion Reduces Waste**

Martina Tsaneva, Nia Stefanova, 2nd year students, VUZF

- **11:30 – 11:40 Dynamics of Bulgaria's Energy Mix Toward Clean Energy**

Kaloyan Rizov, student, VUZF

- **11:40 – 11:50 Foreign Trade Policy and Quality Foreign Direct Investment: A Comparative Study of Sustainable Investment Strategies in Bulgaria and Northern EU Countries**

Galateya Kolikova, PhD Candidate, Economic Research Institute, BAS

- **11:50 – 12:00 Reducing Ammonia Volatilization in Bulgaria by Optimizing Fertilizer Mix: The Role of Ammonium Nitrate**

Marko Drizaku, PhD Student, University of Bari Aldo Moro, Italy

- **12:00 – 12:10 Food Waste, Its Recycling, and Environmental Impact**

Viktor Bakoev, Anton Nanovski, 2nd year students, VUZF

- **12:10 – 12:20 Circular Economy and Sustainable Growth Indicators: Analysis of Sweden and Bulgaria in the EU Context**

Ivaylo Ivanov, 2nd year student, VUZF

- **12:20 – 12:30 Analysis of EU Legislation in the Field of Circular Economy**

Anton Peychev, PhD student, Economic Research Institute, BAS

- **12:30 – 12:40 Circular Economy and Its Role in the Transition to Sustainable Development: Challenges and Opportunities**

Boris Tsvetkov, Miro Alexandrov, 2nd year students, VUZF

12:40 – 13:10 Lunch Break

13:10 – 15:20 Plenary Presentations – Part II

- **13:10 – 13:20 The Strategic Implications of Agile Methods for Service Quality in Evolving Markets - *(online)***

Ilia Chanturia, PhD Student, Black Sea University, Georgia

- **13:20 – 13:30 Managing Change in the Green Economy: Integration of Green Economy Thinking in Education - *(online)***

Ilona Jokhadze, Maria Arkania, PhD Students, Georgian American University (GAU), Georgia

- **13:30 – 13:40 Law of Kazakhstan in Green Economy Development - *(online)***

Aziza Tastanova, Bachelor student, KIMEP University, Kazakhstan

- **13:40 – 13:50 Green Economic Transition and Sustainable Development: Between Challenges, Problem Areas, and Transformation Opportunities. Focus on Bulgaria - *(online)***

- **Daniel Bonev, Radina Angelova, Ladelaida Lagadova**, 3rd year students, Sofia University "St. Kliment Ohridski"

- **13:50 – 14:00 Green Architecture with Emotional and Health Impact - *(online)***

Maria Zheleva, PhD Student, UNIBIT

- **14:00 – 14:10 The Transition to a Green Economy and Sustainable Development – Challenges, Problems and Solutions - *(online)***

Krasimira Uzunova, Master's student, VUZF

- **14:10 – 14:20 From Regulation to Competitive Advantage: ESG Reporting and the Green Economy in the Context of Omnibus Legislation - *(online)***

Selin Ismetova, Master's student, VUZF

- **14:20 – 14:30 Evaluation Criteria for Streamlining the Management of a Production System - (*online*)**

Petar Petrov, PhD student, Shumen University "Episkop Konstantin Preslavski"

- **14:30 – 14:40 The Green Transition and Public Health: Integrated Policies and a New Paradigm for Sustainable Development – (*online*)**

Momchil Baev, Master's student, VUZF

- **14:40 – 14:50 (*Topic not specified*) (*online*)**

Mariam Kadagidze, student, International Black Sea University

- **14:50 – 15:00 Economy of Albania**

Gerald Vullnet Nonaj, Master's student, Albanian University

- **15:00 – 15:10 (*Topic not specified*)**

Aida, Master's student, Albanian University, Tirana

- **15:10 – 15:20 Green Energy**

Joshua Nice Benson, Bachelor, University of Benin, Nigeria

15:20 – 15:40 Jury Session – Selection of the Winners

15:40 – 15:45 Announcement of the Winners

15:45 – 15:50 Conference Closing

Working languages of the conference: Bulgarian and English

Organizers: [VUZF University](http://www.vuzf.bg), The Balkan Association of Universities of Economics