



## Business Management and Marketing

- **First Semester**

No	Courses	Credits
1	Organizational Psychology and Management	8
2	Digital Marketing and Advertising	8
3	Business Process Management	7
4	Introduction to Regulatory Compliance / Business Etiquette	7

- **Second Semester**

No	Courses	Credits
1	Stock Exchange Markets	8
2	Business Strategies and Corporate Management	8
3	European Financial Services Market	7
4	Investment Management / Global and International Marketing	7
5	Business Ethics	5
6	State exam or Diploma thesis defence: First Session – July, Second Session – October, Third Session – February	15