



First Year of Studies

- **First Semester**

No	Courses	Credits
1	Business Economics	8
2	Computing Skills for Business	8
3	Principles of Management I	8
4	Academic Writing	6
5	Sport	0

- **Second Semester**

No	Courses	Credits
1	Principles of Management II	8
2	Business Digitalization	7
3	European Union and Financial Markets	8
4	Quantitative Methods for Business	7
5	Sport	0



Second Year of Studies

- **Third Semester**

No	Courses	Credits
1	Business Communication	7
2	Principles of Accounting I	7
3	Principles of Marketing I	8
4	Consumer Behavior	8
5	Sport	0

- **Fourth Semester**

No	Courses	Credits
1	Principles of Marketing II	8
2	Principles of Accounting II	7
3	Business Statistics	8
4	Global Studies	7
5	Sport	0



Third Year of Studies

- **Fifth Semester**

No	Courses	Credits
1	Organizational Behavior	7
2	Business Innovations	8
3	Management, Culture and Communication	8
4	Entrepreneurship	7
5	Sport	0

- **Sixth Semester**

No	Courses	Credits
1	Operations Management	7
2	Crisis Management	8
3	Financial Management	8
4	Sustainable Development	7
5	Sport	0



Fourth Year of Studies

- **Seventh Semester**

No	Courses	Credits
1	Financial Statement Analysis	8
2	International Marketing	8
3	Brand Management	7
4	Financial Institutions and Markets	7
5	Sport	0

- **Eight Semester**

No	Courses	Credits
1	Public Finance	8
2	Strategic Marketing	8
3	Project Management	7
4	Introduction to Psychology	7
5	Personal and career development	3
6	Sport	0
7	Pre-graduate Practice – one month	5
8	State exam or Diploma thesis defence: First Session – July, Second Session – October, Third Session – February	10