

Supervisor	Thesis topics
Prof. Krasimir Todorov, DSc	Corporate governance in global corporations - various examples
	Possible corporate strategies in combination with relevant business strategies
	Implementation of a management accounting system in manufacturing enterprises
	Preparation of operations strategy to support the business strategy in an organization
	Content and processes within the corporate strategy concept
Prof. Julia Dobрева, PhD	Sustainable development and business transformation
	Green energy and its implications for sustainability
	Sustainability reporting and the financial performance of companies
	Sustainable production and consumption: case study
	Sustainable development in less developed countries
	Sustainable development in advanced economies

Assoc. Prof. Radostina Dimitrova, PhD	Innovation as a tool for creating a competitive advantage in the organization
	Innovation as an entrepreneurial solution to global challenges
	Disruptive innovations that have taken the world by storm in the last 5 years
	Innovative financing of start-up companies
	Uses of the Internet as a marketing medium in terms of international environment
	International niche marketing strategies for medium and small enterprises
	Digital marketing capabilities in international firms
	Internet and globalization effects on marketing
Assoc. Prof. James Yolovski, PhD	Contemporary budget methods in the public/private sector
	Financial and performance management - comparative study
	Strategic goals - achieving efficiency and effectiveness
	Opportunity cost - financial aspects of choosing between alternatives
	Current trends in political/economic development - impact on the business