

OPINION

by Assoc. Prof. Dr. Radostin Vazov

concerning

Dissertation on the topic:

"MANAGEMENT OF EFFECTIVE DEVELOPMENT OF INVESTMENT ACTIVITIES IN POLAND"

for awarding the educational and scientific degree "Doctor" in the field of higher education 3. Social, economic and legal sciences, professional field 3.8. Economics, Doctoral Program "Finance, Insurance and Insurance", Higher School of Insurance and Finance (VUZF), Sofia

Author of the dissertation: Monica Artman

1. General characteristics of the presented dissertation

By Order №184 /22.11.2021 of the Rector of the Higher School of Insurance and Finance (VUZF). Dr., Assoc. Prof. Grigory Vazov, I have been appointed a member of the scientific jury to ensure the procedure for the defense of a dissertation on "Management of effective development of investment activities in Poland" for the acquisition of educational and scientific degree "Doctor" in higher education 3. Social, economic and legal sciences, professional field 3.8. Economics, doctoral program "Finance, Insurance and Insurance".

The materials submitted by VUZF include all necessary documents for the procedure, namely: CV in English, dissertation in Russian, abstract in Bulgarian and Russian, list and annotations

of publications on the topic of the dissertation in Russian, publications of the doctoral student in the topic of the dissertation, declaration for fulfillment of the national minimum requirements for obtaining a doctoral degree in a professional field 3.8. Economics.

The dissertation consists of an introduction, three chapters, including 9 sections, conclusions, a list of references and appendices. The total volume of the dissertation is 200 pages, of which 194 pages are the main text. The list of used literature contains a total of 226 sources.

The technical requirements for the preparation of a dissertation are fully met by the doctoral student.

The presented dissertation is a significant development of the chosen topic. The research is extremely thorough and comprehensive. The analysis is characterized both by its theoretical aspects and by its practical and applied dimensions.

The first chapter is entitled "Theoretical and methodological approaches to managing the efficiency of investment activity" This examines financial incentives for investment activity as a strategic tool for the development of the state, as well as approaches to determining the efficiency of investment activity.

The second chapter is entitled "Evaluation of the effectiveness of investment activities and analysis of the investment climate for foreign investors in Poland."

Here are some interesting points, such as: Factors and prerequisites for effective development of investment activity and a network of existing network of investors. Structural decomposition and analytical assessment of the state of development in the Polish investment ecosystem and the impact of modern opportunities for its development.

The third chapter is entitled "Organizational and management tools to improve the efficiency of investment activity in Poland" the efficiency of the operation of the investment system.

2. Brief biographical information of the candidate

From 2006 to 2009 Monica Artman studied at the Pedagogical College of Foreign Languages (Jaroslaw, Poland). From 1998 to 2003 he graduated with a master's degree from the University of Technology (Rzeszów, Poland). From 1999 to 2000 Monica Artman worked as an intern office employee in the marketing department of ING Bank. From 2003 to 2004 she worked as an intern - office worker in the Executive Department of the Tax Office in Przemyśl, Poland.

From 2003 to 2005 she worked as a lecturer at the School of Hospitality and Culinary Arts, Przemyśl, Poland. Since 2004 she has been working as a lecturer in economics at the Center for Vocational and Continuing Education № 2, Przemyśl. Since 2009 Monica Artman has been an examiner at the Regional Examination Commission, Krakow, Poland. Since 2012 she has been working as a teacher of economics and English at the Educational Center in Przemyśl, Poland. Since 2012 he has been teaching at the Higher School of Social and Economic Studies in Przeworsk, Poland.

3. Relevance of the topic and relevance of the goals and objectives

The author has correctly justified the relevance and significance of the topic. The essence of the investment activity is revealed: the theoretical bases of its effective development are determined; the importance and the role of the investment activity as a strategic instrument for the development of the state are substantiated. Methodological approaches for determining the efficiency of investment processes and assessments of financial incentives are studied.

4. Knowledge of the problem

In her research work, Monica Artman clearly formulates a thesis, goals, tasks, object and subject of the research. The author's thesis is based on the assessment that the process of investment development has a complex, complex and multifaceted nature, and needs government incentives by virtue of its strategic importance. The study of the current state and conditions for the development of investment activity, as well as the availability of financial and investment regional opportunities create conditions for the formation of a set of methodological and practical recommendations for choosing guidelines, mechanisms and tools for financial support of investment in Poland.

The technologies proposed by the author are interesting for optimizing the development of investment activities. At the national level, the introduction of “crowd” technologies in the public sector will allow achieving not only overall economic results, such as: reducing budget expenditures, increasing investment activity in the context of local investors, related to this increase in innovation activity, but also in at the same time it will be able to involve the society in the innovation and investment development of the country.

5. Evaluation of the publications on the dissertation

The doctoral student presented a published monograph, which is not presented as a major habilitation thesis - on "Methodological and practical aspects of managing efficient development of activity in Poland", published by Ed. "St. Gregory the Theologian ", Sofia, 2020 and a total of 9 articles and reports published in unrefereed journals with scientific review or published in edited collective volumes, incl. 2 in English.

6. Assessment of compliance with national minimum requirements

The report of the doctoral student Monica Armand has been prepared in an appropriate way. It shows that the doctoral student meets the legal requirements. The articles and reports presented by her, published in unrefereed journals with scientific review or published in edited collective volumes, form a total of 70 points. She has published a monograph, which is not presented as a major habilitation thesis, forming 100 points.

7. Personal participation of the candidate

I believe that the dissertation is the work of the doctoral student herself.

8. Abstract

An abstract is attached to the dissertation. The abstract is 44 pages long. The contributions of the dissertation are formulated. I accept the contributions formulated by the author.

9. Presence of plagiarism

The footnotes are used correctly. The tables and figures are correctly titled. Not all tables and figures reflect the sources of information. No forms of plagiarism have been found.

In general, the qualities of the dissertation are indisputable. The topic is current. The socio-economic aspects of the issue are sought. There is a clear authorial presence. Based on the analysis, conclusions are drawn. There is a logical connection between the individual chapters.

Along with the merits of the work, I would like to formulate some suggestions to the author. Work would be improved by comparing with practices and trends in other countries. Given that the work is being considered at the end of 2021, the issue could be considered in the light of the Kovid pandemic 19.

CONCLUSION

The dissertation on "Management of effective development of investment activity in Poland", by Monica Artman, is a comprehensive study of this issue, which has scientific and practical value for senior management in order to form an effective mechanism for managing investment processes. as well as to improve the investment climate in the country.

The presented materials are in compliance with the requirements of the Law for the Development of Academic Personnel in the Republic of Bulgaria (LASRB) and the Ordinance on the Implementation of the LASRB, as well as the Ordinance on Admission and Training of Doctoral Students at VUZF.

Based on this, I give a positive assessment of the research presented in the above peer-reviewed dissertation and abstract, and I invite the esteemed scientist to award Monica Artman the educational and scientific degree "Doctor" in Higher Education 3. Social, Economic and Legal Sciences , professional field 3.8. Economics, doctoral program "Finance, Insurance and Security", Higher School of Insurance and Finance (VUZF), Sofia.

31.12.2021

Sofia Signature:

(Assoc. Prof. Dr. Radostin Vazov)