

## Bringing Korea's Experience in Innovation, Education and Science to Bulgaria

June 4th, 2015  
Grand Hotel Sofia



**Dear Honorable Guest,**

We are pleased to invite you to the international forum „Bringing Korea's Experience in Innovation, Education and Science to Bulgaria”, which will take place on June 4th at the Grand Hotel Sofia. The event is held under the patronage of the Ministry of Education and Science.

The event will demonstrate the success of one of the top innovation economies in the world through the eyes of a former high-level government official, OECD senior economist, specialist in strategic planning and senior manager of top innovative company from Korea.

High level Bulgarian government officials and top innovation companies in Bulgaria will also join the discussion panel as we would like to hear the reflections from the Korean experience on the case of Bulgaria.

More information about the event at <http://ino.vuzf.bg/korea>

Please, confirm your participation.

Looking forward to welcoming you at the event,

**Prof. Grigorii Vazov,**  
Rector  
VUZF University of Finance, Business  
Entrepreneurship

**H.E. Shin Maeng-Ho,**  
Ambassador  
Embassy of the Republic of Korea and  
to Bulgaria

Encl. Agenda of the international forum.

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### AGENDA

#### 09.30-10.00 Welcome Address

Minister of Economy/Minister of Education and Science (tbc)  
Mr. Elen Gerdjikov, Chair of Sofia Municipality Council  
H.E. Shin Maeng-ho, Ambassador of the Republic of Korea to Bulgaria  
Prof. Grigorii Vazov, Rector, VUZF University

#### 10.00-10.30 [Presentation] "Making Education Reform Happen in Korea"

Keynote Speaker: Prof. Ju-Ho Lee, Former Minister of Education, Science and Technology of the Republic of Korea

#### 10.30-11.45 Panel Discussion

Moderator: Dr. Evgeni Evgeniev, Associate Professor, VUZF University

Guest Speakers (2 short introductory presentations):

Dr. Sanghoon Ahn, Senior Economist, OECD  
Mr. Chris Chung, Head of Samsung Electronics Bulgaria

Panelists:

Prof. Nikolai Denkov, Deputy Minister, Ministry of Education and Science  
Prof. Kostadin Kostadinov, Deputy Minister, Ministry of Education and Science  
Mr. Iravan Hira, General Manager, HP Bulgaria  
Dr. Hong-Bum Kim, Korea Research & Innovation Centre - Europe

#### 11.45-12.30 Cocktail Reception